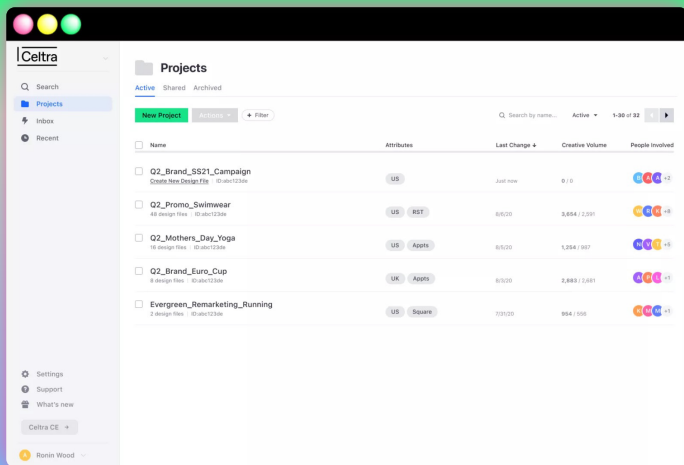


# Transform Your Creative Workflow and Production with Celtra

Turn to automation to drive growth while maintaining brand voice and excellence across brand and performance advertising creative.



## E-Commerce Growth Relies on Creative

From always-on acquisition campaigns to seasonal promotions, retargeting, and mid-campaign refreshes, apparel marketing needs high volumes of creative assets to support performance and drive revenue.

With increasing content demands, manual production can't keep up. Traditional workflows are cumbersome and increase error and inconsistencies in apparel marketing.

Give your brand creative scale and variety that never sacrifices on brand equity. It's time to consider Creative Automation

Industry Leaders Create With Celtra



Talk to us about apparel creative - [Celtra.com](https://celtra.com)

Get in touch to discuss how Celtra Creative Automation can help your apparel brand grow.

**“I am excited about the time and resources Celtra has saved us as well as the scale of assets that we’ve been able to achieve. We’re now able to plan our content and creative testing roadmap much farther in advance.”**

Tasnim Khan, Performance Marketing Manager, Social at Shopify

### Limitless Creative for Brand, Performance, and Personalization

As an apparel marketer, you need to drive traffic and revenue for your business. So what makes a shopper stop and shop while they’re online? Standout creative. With Celtra Creative Automation, apparel brands can produce all the creative you need:

- Create fresh, on-brand assets for every campaign
- Templatize campaign creatives for personalization and performance
- Turn product catalogs, video, and marketing content into ads that are automatically scaled to fit any media plan or channel



# 74%

of shoppers are more likely to be loyal to a brand with consistent branding.

# 67%

of shoppers want to see more creative variety in advertising.

**Celtra**

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