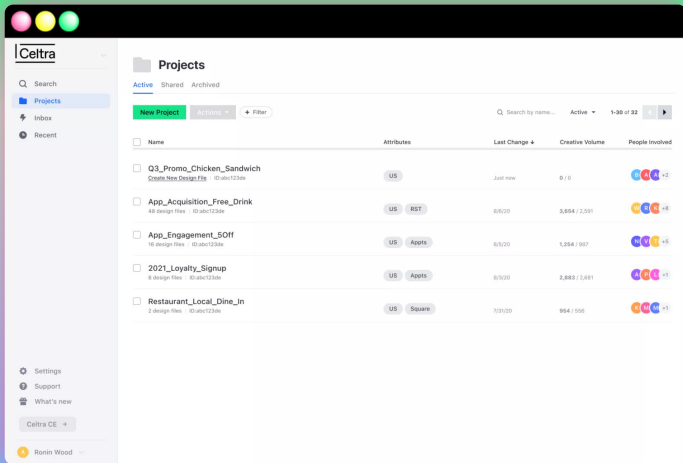# CELTRA FOR QSR

Transform Your Creative Workflow and Production with Celtra

Turn to automation to produce performance-driven creative that drives traffic and growth across e-commerce and brick and mortar.

Industry Leaders Create With Celtra

adidas

Spotify

Unilever

Limitless Creative for Brand and Performance

As a quick-serve restaurant marketer, you're running dozens of unique campaigns concurrently or empowering local franchises to do so in their region. From new menu items to seasonal or regional promotions, each campaign needs its own look and feel.

Manual production can't keep up with the demand and increases error and inconsistencies in QSR marketing.

Give your restaurants a way to drive traffic and orders with on-brand, adaptable creative. It's time to consider Creative Automation.

Creative Software for QSR Marketing

With weekly offers, new product launches, and loyalty marketing, quick-serve restaurants need limitless content scaling and exceptional creative consistency.

Celtra helps QSRs maximize their creative workflows to produce more creative variety than ever before while maintaining brand equity. With Creative Automation, you can produce all the creative needed to run successful QSR campaigns:

- Create templates with multiple designs and layouts for high volumes of unique campaigns

- Scale your designs across formats, sizes & channels

- Quickly launch promotions and new menu items to drive traffic and orders
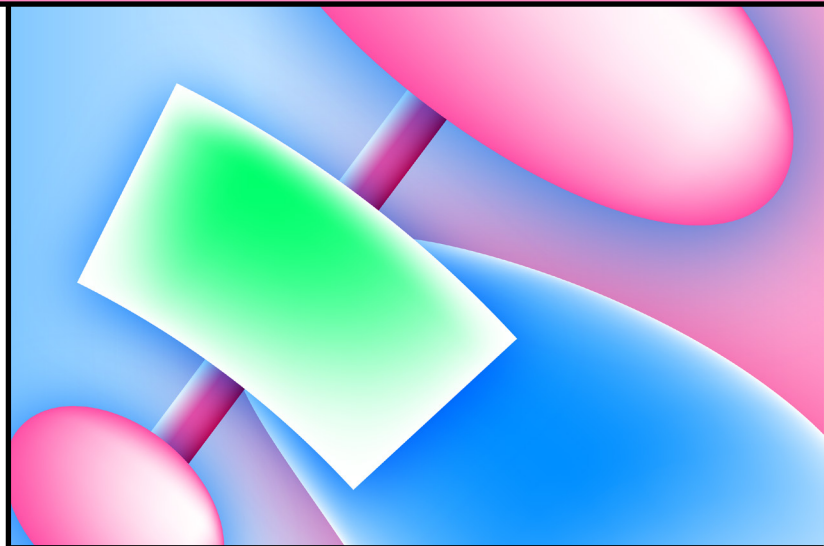
63%
of diners are more likely to eat at a restaurant that does interesting brand marketing.

64%
of consumers have a stronger sense of loyalty to restaurants that localize creative content to their specific region or current events.

Celtra

Talk to us about QSR creative - Celtra.com
Get in touch to discuss how Celtra Creative Automation can help your QSR brand grow.